

THIS IS GENERAL ELECTRIC **Textolite**[®]

THE LONG-LIVED LAMINATED SURFACING

For walls, counters, work surfaces, door and drawer fronts—even for shower enclosures—Textolite provides a surfacing that's both easy to apply and long lasting. It offers superior resistance to stains, scuffs, and scratches—won't chip or crack—never needs refinishing. And it cleans with the swish of a cloth!

Choose from 67 Textolite patterns and colors. You'll find authentic marble patterns; rich woodgrains; distinctive decorator designs. And you'll get valuable information on how to apply General Electric Textolite to any surface that demands a combination of beauty, easy maintenance, and long life!



For home or commercial use . . .
wherever you want beauty that lasts . . .

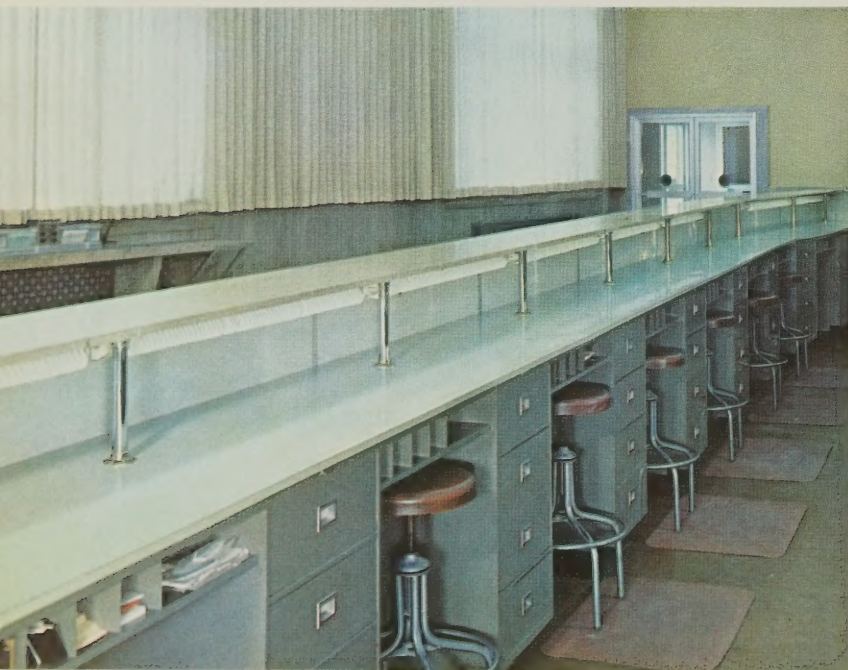
Look to General Electric Textolite[®]



Steel kitchens built by United Metal Cabinet Corp. in new luxury Fisher Bros. apartment bldg. have Textolite surfacing bonded to cabinet doors and counters.



Fresh, bright eating places, like the Waymark Restaurant in Detroit, win new customers. Textolite Canary Ming on tables and counter-tops stays sparkling with a swish of a damp cloth. Textolite surfacing resists scratches . . . stays new looking for years.



Cashier counters at the Coshocton, Ohio, National Bank are surfaced with Textolite Green Desk pattern. This design reduces eyestrain by more than 50%. Smooth Textolite surfacing is perfect for writing . . . and ink stains wipe off with a damp cloth.

Textolite resists wear . . . stays new looking!

Use it on walls, doors, or ceilings. Apply it to flat surfaces like counters, desks, or work tables. Wrap it around columns or curves. Wherever you use Textolite, it stays new looking for years and years . . . and years!

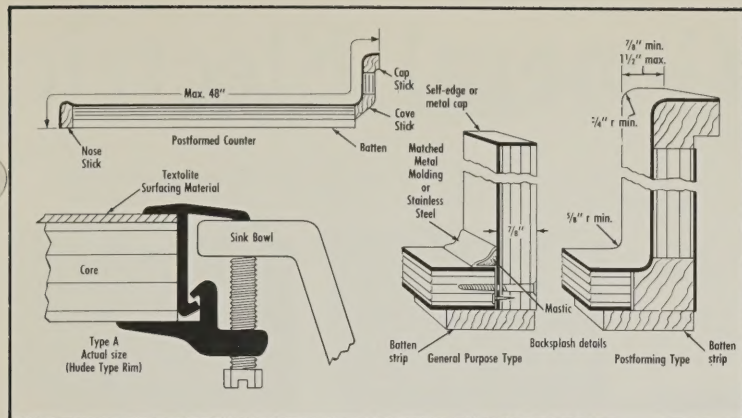
This is because of the way Textolite is made. Fine papers and plastics are combined under tons of pressure to create a surface that's almost impervious to stains. It resists scuffs and scratches . . . stands up under heat.

For homes, institutions, and commercial buildings—for any place where appearance, easy upkeep, and long life are important—there's no real substitute for long lived General Electric Textolite!

Textolite[®]

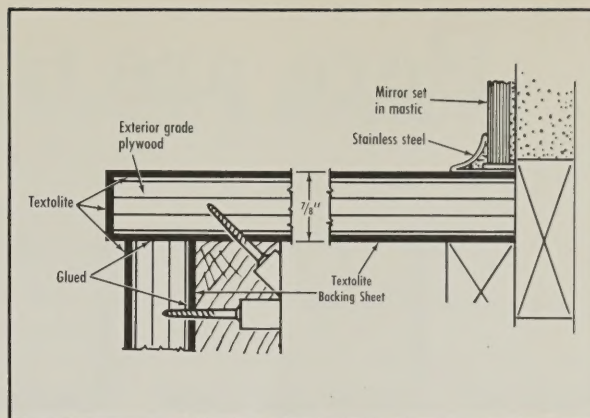
LAMINATED SURFACING

GENERAL  ELECTRIC



Postformed kitchen and bathroom counters

Postforming-type Textolite forms a handsome one-piece counter with backsplash and cap, easy-to-clean cove, and no-drip front edge. General Electric postformed Textolite counter tops are work-free and worry-free . . . no trapped dirt, no messy liquids in crevices.

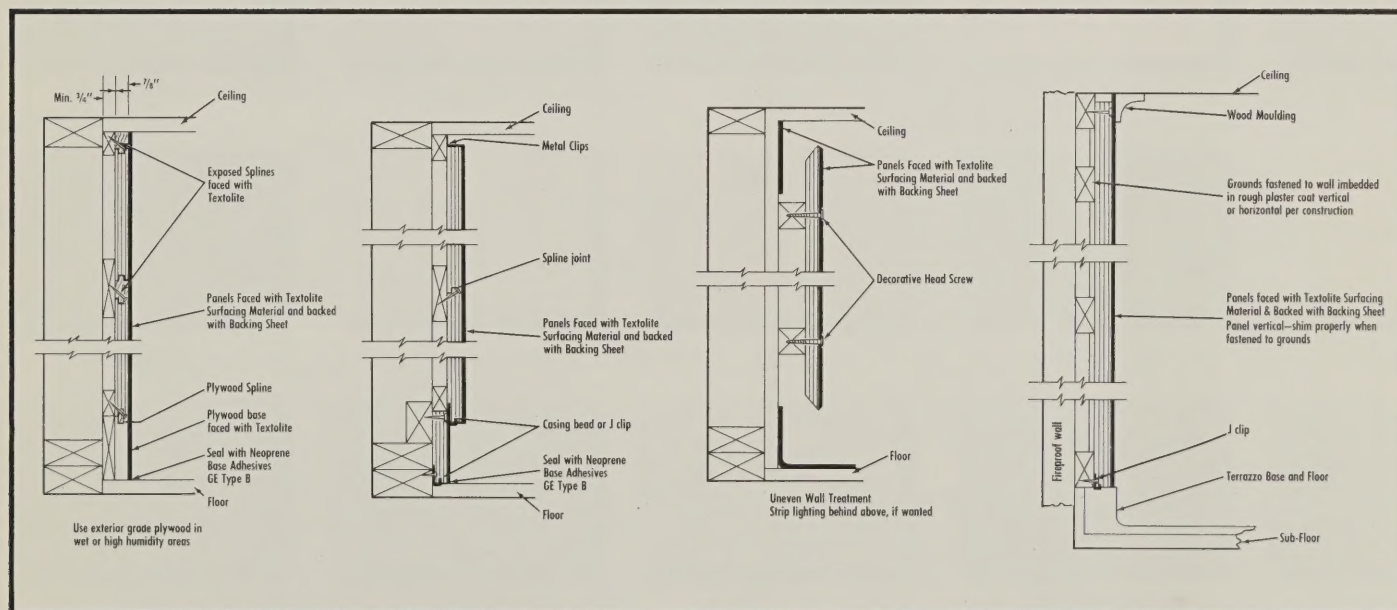


Counter tops and tables

General Electric Textolite stays new looking with minimum upkeep. Wonderful surfacing for sinks, counters, work tables, vanities. Ideal in restaurants, bars, schools, hospitals, hotels . . . any area subject to daily wear.

The surfacing that goes up fast
... and looks luxurious
on any application

Textolite®
LAMINATED SURFACING
GENERAL  ELECTRIC



WALLS

Attractive and durable, Textolite vertical surfacing stands up where ordinary wall surfacing fails. Daily wear, which mars other surfaces, does not affect Textolite. It's really rugged . . . scuffs, stains, and fingerprints wipe off in a jiffy.

General Electric Textolite vertical surfacing

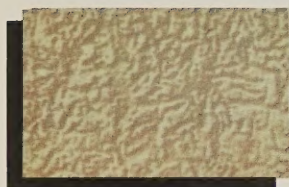
is easy to install . . . on wall, wainscoting, or partition. Random-planked and squared effects can be simply produced. Beautiful patterns, including luxurious marbles and distinctive wood grains, make strikingly rich-looking surfaces. Ask for Specifications Folder T-CDL-424.

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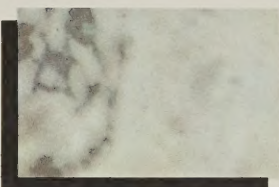
<https://archive.org/details/thisisgeneralele00gene>

Textolite[®] patterns and colors...

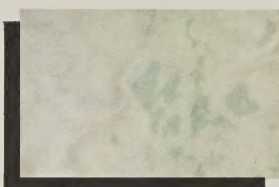
They're decorator-selected to harmonize with every color scheme in homes and fine commercial establishments . . . retain their sparkling beauty for years and years.



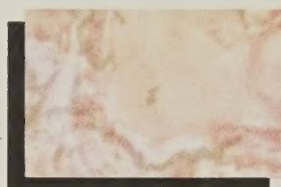
Tan Desk
1919



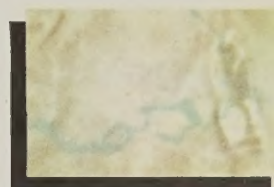
Fantasia Marble
2441



Gray Travara Marble
2461



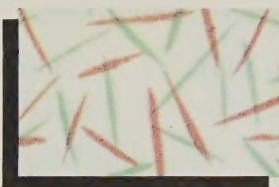
Pink Travara Marble
2462



Beige Travara Marble
2469



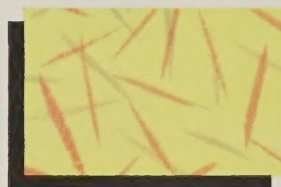
Florient Marble
2422



Copper-White Heyday
2942



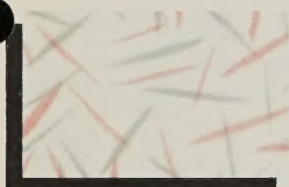
Coral Heyday
2962



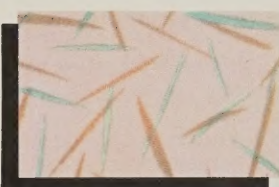
Light Yellow Heyday
2964



Turquoise Heyday
2966



Pink-White Heyday
2972



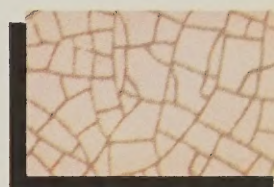
Pink Heyday
2982



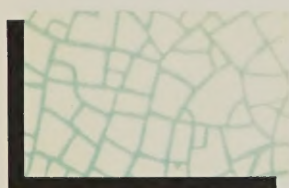
Charcoal Heyday
2911



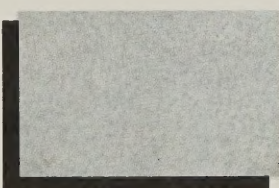
Yellow Crackle
3334



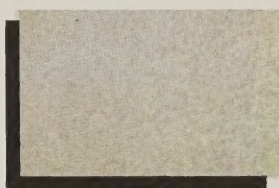
Pink Crackle
3362



White Crackle
3315



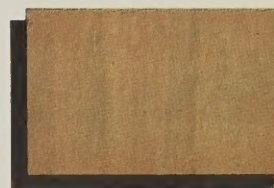
Gray Mist
4371



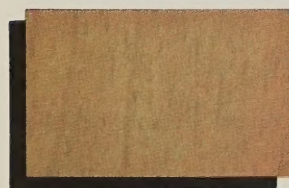
Beige Mist
4379



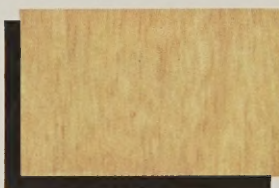
Cherry
9101



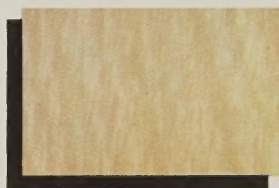
Spice Cherry
*9103



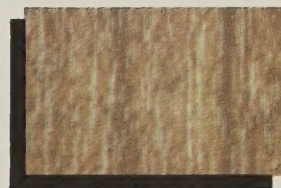
Maple
9303



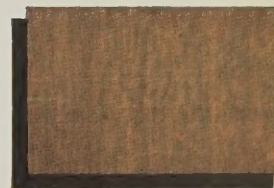
Red Birch
9401



Silver Birch
9402



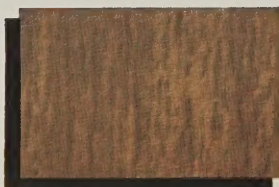
Frosted Walnut
9502



Brown Walnut
9503



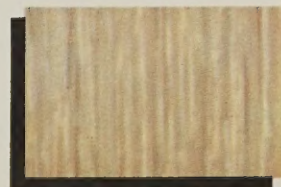
Silver Walnut
9504



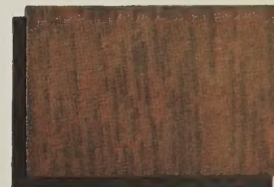
Flatcut Walnut
9526



Sable Walnut
*9528



Softone Oak
9706



Mahogany
*9806

Due to printing limitations, colors shown above may vary slightly from actual Textolite Colors.

WHY GENERAL ELECTRIC TEXTOLITE STAYS NEW LOOKING LONGER

Like all General Electric products, Textolite surfacing is continually subjected to exhaustive quality tests.* These are some of the laboratory results that let you specify Textolite with confidence:

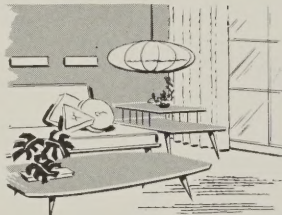
Resistance to cigarette heat . . . 144 seconds
Resistance to boiling water . . . no effect
Resistance to hot grease no effect
Abrasive resistance 476 cycles
Colorfastness to light no effect
Boil delamination—2 hours . . . no effect
Stain tests no effect from alcohol, gasoline, acetone, carbon tetrachloride, fly spray, detergents, soap, olive oil, household ammonia, citric acid (10%), coffee, mustard, wax crayon, urea (6.6%), shoe polish, ink.

*All tests according to National Electrical Manufacturers Association standards for high pressure laminates.

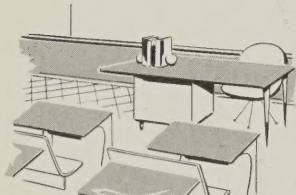
GENERAL APPLICATIONS



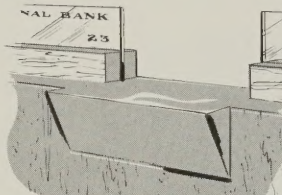
In Kitchens



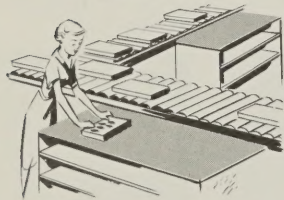
In Activity Rooms



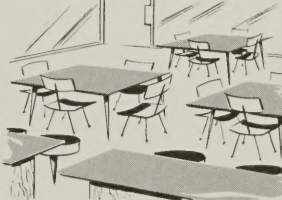
In Schools



In Commercial Buildings



In Industry



In Restaurants

SPECIFY GENERAL ELECTRIC TEXTOLITE

Your General Electric Textolite dealer can supply everything needed to make installations easier. His name appears in the Yellow Pages under "Plastics." Further technical information and specifications can be obtained by calling the regional sales office nearest you. Or by writing: Laminated Products Department, General Electric Company, Coshocton, Ohio.

SHEET SIZES AND FINISH

Available in gloss and satin finish in sizes listed below except as noted.

GENERAL-PURPOSE TYPE 1/4"		POSTFORMING TYPE (.051")	
Width	Length	Width	Length
24"	60"-96"-120"	30"	60"-84"-96"-120"
30"	60"-72"-84"-96"-120"	36"	120"
36"	60"-72"-96"-120"	48"	120"
48"	96"-120"		

NOTES:

- (1) Available in *gloss* finish and in the following sizes only:
TX-2441 Fantasia Marble 36" x 60", 36" x 72";
TX-2422 Florient Marble 36" x 60".
- (2) Available only in *satin* finish in all sizes:
Solid colors (TX-1400 series), Desk (TX-1900 series),
Mist (TX-4300 series), and Woodgrains (TX-9000 to TX-9800 series).
- (3) Postforming patterns available in 30" x 72" sheets:
TX-2034 Canary Ming, TX-2062 Camellia Pink Ming, TX-2072 Peach Ming, TX-2075 Aqua Ming, Heyday (2900 series), Crackle (3300 series), TX-4500 White Gold, and Spungold (TX-4700 series).
- (4) All TX patterns available in postforming type except:
TX-2002 Red Ming, TX-2010 Black Ming, TX-2422 Florient Marble, and all solid colors (TX-1400 series).

Check your Textolite distributor for additional sizes available locally.

CAN WE BE OF FURTHER SERVICE? —COMPLETE DETAILS ON REQUEST

SPECIFICATION SHEETS:

Postforming Type	T-CDL-414
Light Reflectance Values	T-CDL-409
Vertical Surfacing	T-CDL-424
Postformed Counter Top	T-CDL-293

FABRICATION DATA SHEETS:

Edge Banding	T-CDL-331
Butt Jointing	T-CDL-332
Type "A" Adhesive	T-CDL-126R
Type "B" Adhesive	T-CDL-127A
Type "AA" Adhesive	T-CDL-330
Textolite Phraseology	T-CDL-419
Machining of Textolite	T-CDL-420
Random Planking Installation	T-CDL-421
Vertical Surfacing—Full Sheets	T-CDL-422
Vertical Surfacing—Panels	T-CDL-423
School Desk and Tablet Arm Resurfacing	T-CDL-456
Bathroom Installation	T-CDL-460
Door Application	T-CDL-463

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LAMINATED SURFACING
GENERAL ELECTRIC



St. Gaspar Church, Rome City, Ind., uses Textolite Florient Marble on the communion rail and high altar. Pulpit and reredos are in Cherry and Maple woodgrain patterns. Textolite surfacing gives the richness of marble and fine woods . . . at far less cost!

There's a General Electric Textolite® pattern—and color—for every interior

Whether you want authentic marble patterns, fine wood grains . . . or carefree designs . . . use Textolite laminated surfacing to give long-lasting beauty to your buildings.



Walls of the outer lobby in the modern Passaic County, N.J., Service Building are protected with attractive Textolite Frosted Walnut pattern. This Textolite surfacing gives the effect of luxury wood paneling, but lasts years longer . . . never needs refinishing.



Textolite surfacing on doors, like this Green Linen pattern in the Ann Arbor, Michigan, Public Library, makes corridors bright and cheerful. And Textolite surfacing resists the scuffs of lively children.



New Clackamas High School, Milwaukie, Oregon, built with maintenance in mind, has Textolite Woodland Ming wainscoting. Fingerprints, heel marks—even pencil marks—wipe clean with a damp cloth.

Textolite®
LAMINATED SURFACING
GENERAL  ELECTRIC

FROM CEILING TO FLOOR

GENERAL ELECTRIC TEXTOLITE®
PROTECTS, BRIGHTENS, REDUCES WORK



Perfect anywhere in the bathroom . . . Textolite surfacing won't warp, crack, or peel ever because it's not affected by hottest water or steam. Shower enclosure and walls shown above are in luxurious Pink Travara pattern, and lavatory-dressing table is in White Spungold. American-Standard fixtures and lavatory-dressing table "built-ins" are available in eight distinctive, life-time colors to harmonize with Textolite patterns.

For more information call your local Textolite distributor or fabricator (in the Yellow Pages under "plastics") or the nearest Textolite regional office. Or you may call or write: *Laminated Products Department, General Electric Company, Coshocton, Ohio.*

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